

# Fashion Exposed



Destined to become "the" trade event for the high end of the fashion market is *preview*. Co-located alongside *FASHION EXPOSED*, Australasia's largest fashion trade fair held recently at the Melbourne Exhibition Centre, *preview* was launched in Melbourne just four seasons ago. It offers further opportunity for high-end boutique and department store buyers looking specifically for designers who cater to this market. Created purely to fill a gap for buyers, *preview* has exceeded all expectations of the fashion industry to date.

Exhibitors, organisers and those interested in the fashion industry attended a cocktail evening at *Mink* in St Kilda. Exhibitors included Waltraud Reiner of Torb & Reiner wearing some of her amazing hats and jewellery. Jewellery designer, Françoise Esterhazy, was splendid in her beaded creations, while Gail Pope and Annabelle Tabet showed some of the timeless creations of Diane Freis.

Other guests included Melbourne news presenter Jo Hall, Duncan Journee of Supply Chain Consulting and Carmine Pascuzzi of Mediasearch.



Top left: Jewellery designer Françoise Esterhazy. Top right: Melbourne news presenter Jo Hall with Anne Edwards; Above left: Waltraud Reiner, Amanda Obaidini and Sabine Pedder; Above middle left: Lucy Rose with Carmine Pascuzzi of Mediasearch; Above middle right: Gail Pope, manager of Diane Freis Warehouse; Above right: Tim Wilks with Duncan Journee of Supply Chain Consulting Pty Ltd.

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